

# emily ann hill

FREELANCE VISUAL DESIGNER & COPYWRITER

hello@emilyannhill.com

631-827-6326

San Francisco, CA

## EDUCATION:

Towson University, 2011

Bachelor of Science, Communications

- Business Administration Minor
- University Honors Scholar, 3.6 GPA
- Member of NCAA Gymnastics Team

## DESIGN PORTFOLIO:

emilyannhill.com

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## PROFESSIONAL EXPERIENCE:

### Freelance Visual Designer & Copywriter

emilyannhill.com | February 2018 - Present

I currently work with clients throughout the country on a contract/freelance basis on projects such as:

- Designing print and digital marketing assets
- Brand development and logo design
- Illustration and vector art
- Various creative writing projects

### Graphic & Digital Designer

All Risks, Ltd. | Hunt Valley, Maryland | August 2017 - February 2018

- Designed digital graphics and wrote copy for email campaigns, web advertisements and videos.
- Formatted data-heavy reports into easy-to-read, eye-catching layouts.
- Supervised entire suite of marketing materials to enforce quality control of corporate brand standards.

### Marketing Specialist & Client Relationship Manager

Harborside Group | Towson, Maryland | September 2012 - July 2017

- Designed print and digital marketing collateral on behalf of private label clients within the financial services industry.
- Formatted layout of and wrote copy for newsletters, email campaigns, display signage, print advertisements and presentations.
- Revised and enhanced client brand standards to create a stronger, more cohesive look and improved brand voice.
- Played key role in developing a complete brand identity and launch strategy for a new sister company (Jemma Financial Services) in 2016.
- Primary point person for day-to-day needs of multiple clients.

### Assistant Director of Marketing

The College of William & Mary Athletics | Williamsburg, Virginia | June 2011 - August 2012

- Designed and wrote copy for marketing collateral such as newsletters, flyers and posters.
- Helped design and manage the production of marketing assets ranging from small brochures to large arena signage.
- Responsible for various promotional marketing initiatives in order to improve ticket sales and in-game atmosphere.

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## SKILLED IN:

- Illustrator
- InDesign
- Photoshop
- Brand Design
- Illustration
- Copywriting

## SOME EXPERIENCE IN:

- Premiere Pro
- Animation
- UX/UI Design
- Web Design
- HTML
- CSS